



**OTHM LEVEL 4
DIPLOMA IN TOURISM AND
HOSPITALITY MANAGEMENT**

Name of the Programme:

OTHM LEVEL 4 DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT

Key Information

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|--------------------------------|---|
| Qualification Title | OTHM Level 4 Diploma in Tourism and Hospitality Management |
| Ofqual Ref. No. | 603/2314/0 |
| Regulation Start Date | 27-june-2022 |
| Operational Start Date | 27 june 2022 |
| Duration | 1 Year |
| Total Credit Value | 120 Credits |
| Total Qualification Time (TQT) | 1200 Hours |
| Guided Learning Hours (GLH) | 480 Hours |
| Sector Subject Area (SSA) | 8.2 Travel and Tourism |
| Overall Grading Type | Pass / Fail |
| Assessment Methods | Coursework |
| Language of Assessment | English |

About the programme

- The objective of the OTHM Level 4 Diploma in Tourism and Hospitality Management qualification is to support learners' development as managers within the tourism and hospitality industry. The qualification enables learners to develop their knowledge of theories applicable to management in the tourism and hospitality industry. It enables learners to make well-informed and confident decisions about the management of work areas in the tourism and hospitality industry. Successful completion of the OTHM Level 4 Diploma in Tourism and Hospitality Management qualification will provide learners with the opportunity to progress to further study or employment.



Further studies and Career Support

- Successful completion of this qualification will enable learners to progress into or within employment and/or continue their study towards a relevant L5 OTHM Diplomas.

Our careers team can offer

- specialist advice on choosing a career path
- support with finding work experience, internships and graduate jobs feedback
- on CVs, cover letters and application forms interview coaching

Career Opportunities and Job Opportunities

Entrepreneurs, self-employed and other Junior management jobs (Assistant Manager / Supervisor etc) in tourism, hospitality and allied sectors

Programme Structure and What You will Learn in it.

The OTHM Level 4 Diploma in Tourism and Hospitality Management consists of 6 mandatory units for a combined total of 120 credits, 1200 hours Total Qualification Time (TQT) and 480 Guided Learning Hours (GLH) for the completed qualification

| Unit Ref. No. | Mandatory unit title | Credit | GLH | TQT |
|---------------|---|--------|-----|-----|
| Y/616/2679 | Tourism and Hospitality Business Management | 20 | 80 | 200 |
| M/616/2669 | Services Marketing and Customer Service | 20 | 80 | 200 |
| H/616/2670 | Accounting and Finance | 20 | 80 | 200 |
| K/616/2671 | Academic And Professional Development | 20 | 80 | 200 |
| M/616/2672 | Events Management | 20 | 80 | 200 |
| T/616/2673 | Development of the Tourism and Hospitality Industry | 20 | 80 | 200 |

Mode of Delivery and study hours of the Programme

- Face to face
- Blended
- Online

*The programme will be delivered in **three terms** spread over a year.

*Duration of each term will be **10-14 weeks**

*Each term will have two modules (**40 credits**)

* In face to face or blended mode of study, the programme will be delivered through lectures tutorials, seminars, workshops for **6-8hrs/week** and, tutor guided and independent learning between **20-25 hours/week**

Teaching and learning-Resources and Facilities

- The college aims to provide a career relevant, motivating and challenging educational experience to our learners by continuous stakeholder engagement, research, scholarship, professional practice and enhancing our resources and capabilities.
- Strategic approaches to student development and achievement shall entail involvement from different staff and departments (academic departments and professional services, such as libraries, careers and employability specialists and technology enabled learning (VLE). You will have formative feedback throughout the module, with peer evaluation forming an important activity, giving you an opportunity to reflect upon feedback prior to submission. VLE is used for access to resources, discussion boards, conferencing and assignment feedback.
- The College aims to offer a range of undergraduate and postgraduate Programmes/ courses to the UK and international market. The college offer the Programmes / courses using three modes: purely online, blended and purely face to face delivery programs.
- The blended and face to face delivery will consists of pre-recorded lecture, synchronous/asynchronous lectures, workshops, group activities, seminars, case studies, simulations, Tutorials, tutor-guided independent learning workshops, project supervision and student independent learning and webinars etc.

Assessment-

The modules are assessed using combination of essays, reports, coursework, presentation group tasks, online test and reflection report etc.

- All units within this qualification are internally assessed by the centre and externally verified by OTHM. The qualifications are criterion referenced, based on the achievement of all the specified learning outcomes.
- To achieve a 'pass' for a unit, learners must provide evidence to demonstrate that they have fulfilled all the learning outcomes and meet the standards specified by all assessment criteria. Judgement that the learners have successfully fulfilled the assessment criteria is made by the Assessor.
- Specific assessment guidance and relevant marking criteria for each unit are made available in the Assignment Brief document. Assessments take place through a mix of coursework, reports, presentations and projects. Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as VLE (eLearning Portal) and electronic reading lists that will guide your preparation for seminars and independent research.

Entry Requirements-Who are we looking for

***(For non-UK students coming to student in the UK-visit our page for international students)**

For entry onto the OTHM Level 4 Diploma in Tourism and Hospitality Management qualification, learners must possess:

- Relevant NQF/QCF/RQF Level 3 Award/Diploma or at the level of GCE/GCSE or equivalent qualification
- Learner must be 18 years or older at the beginning of the course
- Mature learners (over 21) with management experience (learners must check with the delivery centre regarding this experience prior to registering for the programme)

English requirements: If a learner is not from a majority English-speaking country must provide evidence of English language competency. For more information visit English Language Expectations page in this website.

Our Graduate characteristics

- Develop PRIDE, The PRIDE is acronym stands for: Proactiveness, Risk taking, Innovative, Developing ideas to reality and Enterprising.
- Be able to analyse and apply their disciplinary knowledge to complex problems in their discipline and its professional or industrial practice in order to identify appropriate solutions which are sustainable and justifiable.
- Demonstrate knowledge, abilities, the attitudes and skills to engage and work constructively and sensitively in multi-cultural environments and teams and have an awareness of ethical considerations.
- Be able to think independently, understand and justify their own opinions, and will recognize the need to challenge their thinking, and the thinking of others
- Value respect, equality, curiosity, innovation, diversity, collaboration, independence in decision and critical analysis. Be
- able to communicate effectively to diverse audiences utilising a range of formats and media
- Solve a range of subject specific problems using fundamental concepts and practices of the discipline and applying a balanced judgement.
- Combine all of the above to support their future employability and long-term career prospects

CMA Statement

The Programme is delivered at Graduate College England Ltd (GCE Ltd.) – a UK higher education provider and is accredited by OTHM, UK. All programmes at the GCE Ltd. are delivered by the staff approved by the GCE Ltd. You are enrolled as a GCE Ltd. student and your final qualification will be awarded by OTHM, UK.

Disclaimer

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For more details, please contact us :

Email : bgcwroclaw@gmail.com

British Graduate College in Wroclaw

Przedmiejska 6, 54-201 Wrocław, Poland

Web: <http://bgcw.edu.pl/>